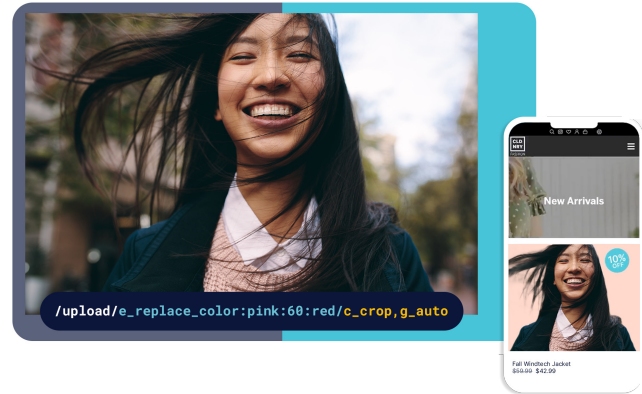


Clouidnary for E-Commerce

The customer experience landscape has changed dramatically, shoppers are engaging with brands differently every day. Keeping shoppers front-of-mind is not as easy as it sounds and the cost of losing them is high.

Brands who successfully manage to deliver engaging experiences, achieve higher customer satisfaction rates, reduced customer churn and increased conversions.



Engage, Automate, and Innovate

Clouidnary is a leading provider of real-time image and video management solutions, with a focus on the full end-to-end asset lifecycle. Set atop a modern platform, the solution supports the management, delivery, and optimization of visual media assets to all devices and properties.



Programmable Media

Image, video and rich media-as-a-service

Digital Asset Management

Intelligently automated rich media management

Clouidnary® Platform

Microservices, Headless, API-first, Composable



Powered by Clouidnary Media Intelligence

REST APIs, SDKs, integrations, widgets, add-ons

Any format: Imagery, video, PSDs, audio, 3D, AR, 360

Every device, every screen, everywhere



Increase Conversions, Improve Customer Experiences and Increase Organizational Agility.



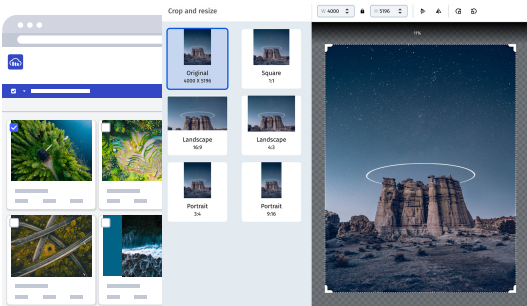
/image/upload/1_text:Helvetica_100_bold:精选%8A精选,co_rgb:ffffff/backpack.jpg

Increase conversions with personalized media marketing

Dynamically manipulate images and videos with custom content based on user behavior and preferences for delivery across various channels.

Bring products to life with video

Dynamically transform videos for smooth streaming, across all devices. Spend more time on implementing video engagement features and less time on manual editing and resizing.



Rapidly run visual campaigns

Leverage dynamic media manipulations in real time for images and videos. With more personalized and relevant digital assets, consumers will explore more and shorten the path to purchase.

Go from photoshoot to web in minutes

Get your product photography and videos to the web faster by automating the creation of variants at scale, for use across different pages, product galleries, and screens, with no delays or dependencies.



Integrations

Integrate Cloudinary into your technology ecosystem with out-of-the-box connectors. Cloudinary's robust API-first architecture enables custom integrations in days, not months.



About Cloudinary

Cloudinary's mission is to empower companies to deliver visual experiences that inspire and connect by unleashing the full potential of their media. With 60 billion assets under management and nearly 10,000 customers worldwide, Cloudinary is the industry standard for developers, creators and marketers looking to manage, transform, and deliver images and videos online. As a result, leading brands like Atlassian, Bleacher Report, Bombas, Grubhub, Hinge, NBC, Mediavine, Minted, Peloton and Petco are seeing significant business value in using Cloudinary, including faster time to market, higher user satisfaction and increased engagement and conversions. For more information, [visit www.cloudinary.com](http://www.cloudinary.com).